



Paris, October 15<sup>th</sup>, 2024

Press Release

## **AGNES DE SAINT CERAN JOINS AVRIL'S EXECUTIVE COMMITTEE**

**Avril announces the appointment of Agnès de Saint Céran as Chief Human Resources, Transformation & Engagement Officer. In this role, she will play a strategic part in the Group's transformation and the acceleration of its development both in France and internationally. Reporting to Jean-Philippe Puig, CEO, Agnès is a member of the Executive Committee.**

With her extensive experience in major groups in France and abroad, Agnès de Saint Céran's mission is to support Avril's 8,500 employees through new growth phases and integrate new team members, while developing the potential of each individual and attracting talents.

As part of the "Ambition 2030" plan, Agnès also sponsors the integration of Generative AI as a strategic lever to enhance the performance and creativity of all Group employees.

Agnès will continue to implement the commitments related to the Group's purpose, strengthening the collective of Avril's women and men for Serving the Earth.

Her appointment is effective from October 15<sup>th</sup>, 2024. She succeeds Marie de La Roche Kerandraon, who will take on new responsibilities outside the company from October 25<sup>th</sup>, 2024.

Aged 51, Agnès (Institut d'Études Politiques de Paris, Université de Paris Dauphine, Ecole Normale Supérieure, Cachan) was previously HR Director of the Paris 2024 Olympic and Paralympic Games Organizing Committee, responsible for employees and volunteers. Supporting teams in growing organizations in international contexts has been a consistent theme in her career, with experience at Schlumberger, the Bel Group, Plastic Omnium, and Sephora.

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## About Avril

As the 5th largest agri-food group in France, Avril is the industrial and financial leader of the French vegetable oils and proteins sector. Created by the agricultural world, the Group develops innovative, healthy, and sustainable solutions to feed people and animals and accelerate the planet's decarbonization. Its purpose, Serve the Earth, guides its actions, aligned with its ambition to become the leader in plant-based transformation by 2030, serving agricultural, food, and environmental transitions.

In addition to its historical role as an investor, Avril has firmly established itself as an industrial player in plant-based transformation, from seed to processed product. Present in human food, animal nutrition and expertise, renewable energies, and green chemistry, it deploys a portfolio of activities that all lead their markets.

With strong ties to French agriculture, Avril has based its growth for 40 years on a unique value creation model: it reinvests all its profits to drive the dynamics of sectors and its development in France and internationally.

Present in 19 countries with nearly 8,500 employees across 69 industrial sites and commercial offices, Avril achieved a turnover of 8 billion euros in 2023.

To find out more: [avril.com](https://avril.com) | X [@Avril\\_Eng](https://twitter.com/Avril_Eng) | [LinkedIn Avril](https://www.linkedin.com/company/avril)

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