



**L'énergie
100% végétale,
100% Made in France**

Press release

February 14, 2023

1000 clients acquired over the last 4 years; the Oleo100 team takes stock

In February 2023, the "B100" developed by Saipol, an Avril business unit, French leader in oilseed processing, passed the milestone of 1,000 users nationwide in France, only 4 years after its launch.

A symbolic achievement for the Oleo100 brand as it enters a new phase in its roll-out.

A successful French solution: from farmer to transporter

"Oleo100 is an innovative alternative and renewable fuel already well established among transport professionals", explains Claire Duhamel, Oleo100's General Manager, "although there is still a long way to go, the growing awareness of these players in terms of energy transition is very real. In fact, more and more of them are placing their trust in us."

Throughout the life cycle of its Oleo100 energy, Saipol is dedicated to enhancing the value of all agricultural and industrial players operating in the region:

- Derived from rapeseed grown by farmers within our territory;
- Produced in Saipol's plants in France;
- Stored in French-made tanks courtesy of our boilermaker partners;
- Used by professional French transporters;
- Mostly distributed by transporters running on Oleo100.

In so doing, Saipol reasserts its commitment towards local employment in support of French protein and energy sovereignty. Such a commitment sets Saipol apart in a market as competitive as that of renewable energies today, and is already proving its worth to French transporters.

A clear objective: continue investing towards Serving the Earth and our clients

"1,000 clients is an immense honor for us, yet it also obligates us", Claire Duhamel

Indeed, with Oleo100, Saipol confirms its commitment to assisting freight and passenger transport operators in their energy transition by offering the most competitive solution on the market eligible for the Crit'Air 1 sticker, and therefore access to low emission zones (LEZ).

Saipol is thus continuing to invest in enhancing its client service in order to underpin Oleo100's leading position in securing B100 supplies on a daily basis.

This entails in particular investments in production tools, the supply chain, and loading processes. In this respect, Saipol inaugurated a new Oleo100 loading dock on February 9th at the Mériot plant in the Aube region.

By taking immediate action to counter climate change while promoting the development of local production channels, the Oleo100 solution falls perfectly in line with Avril's purpose, "Serving the Earth". A collective, committed approach combined with a strong desire to provide the best possible service to each of our clients on a daily basis.

About Oleo100

Launched in 2018 at the initiative of the Avril Group and produced by its Saipol business unit, Oleo100 is an energy derived from French rapeseed, dedicated to captive fleets of heavy trucks. With comparable fuel performance to that of fossil diesel at a comparable cost, the adoption of Oleo100 is remarkably simple. It does not incur any additional expense for captive fleet operators seeking to implement their energy transition in an expedient, concrete manner, thanks to a 60% reduction in greenhouse gas emissions.

About Saipol

Saipol, an Avril Group business unit, is a European leader in the processing of oilseeds such as rapeseed and sunflower. Saipol delivers value-added solutions for its clients and the most demanding citizens, through the marketing of edible vegetable oils and derivatives, protein-rich oilseed meals, and renewable energies low in carbon emissions. The brands launched by Saipol include:

- Oleo100, a renewable energy derived from 100% French rapeseed marketed to road transport operators, local authorities, and companies thereby reducing the greenhouse gas emissions of their captive fleets by up to 60%;
- OleoZE is an innovative solution promoting the development of sustainable agricultural practices through the purchase of seeds originating from sustainable agriculture with a low carbon footprint from collecting organizations and farmers;
- Feedmarket is the digital marketplace where livestock farmers and feed manufacturers can purchase protein-rich oilseed meal;
- Diester® is a Made in France biodiesel incorporated at a rate of 7% to 8% in the fuel of all diesel vehicles in France.

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